

PROGRAMME

July 2, 2009-THURSDAY

9.30-10.30: OPENING

Venue: ZKÜ Faculty of Medicine Deanery Building, Hall A

Bektaş Açıkgöz, Rector of Zonguldak Karaelmas U.
Gönül Pultar, President of Cultural Studies Association of Turkey
Orhan Erinç, President of Turkish Journalists' Association
Erman Yerdelen, President of NTV

10.30-10.45: Coffee Break

10.45-11.30: MAIN SESSION -1

Venue: ZKU-TF-A

Session Moderator: Özden Cankaya (Galatasaray U.)

Media and Political Culture

Hıfzı Topuz, President of ILAD
(Association of Communication Research)

11.30-11.45: Coffee Break

11.45-12.30: MAIN SESSION-II

Venue: ZKÜ-TF-A

Session Moderator: Petra Holzer Özgüven (Vienna U.)

Invisibles/Contras

Ethem Özgüven (Bilgi U.)

12.30-13.30: LUNCH / EXHIBITIONS/ POSTERS

13.30-14.45: SESSIONS: 1-2-3

1. ZONGULDAK RESEARCHES

Venue: ZKÜ-TF-A

Session Moderator: Mustafa Yüce (Zonguldak Karaelmas U.)

The Hungarian Experts in Zonguldak (1923-1950)

Yücel Namal (Zonguldak Karaelmas U.)

Media in Zonguldak

Dilşad Yirsutimur (Zonguldak Karaelmas U.)

Zonguldak Mine Workers'

Working Life from Media's Point of View

Mustafa Yüce (Zonguldak Karaelmas U.)

The Aesthetics Criticism of Popular Culture by Secondary Stage Elementary School Students

Tamer Özsoy, Hakan Pehlivan
(Zonguldak Karaelmas U., Erciyes U.)

2. EUROPE-EUROPE

Venue: ZKÜ-TF-B

Session Moderator: Cem Pekman (Marmara U.)

Concubine: "Eastern" Women in Europe's Visual

Imagination

Tuğba Kanlı (Ankara U.)

A Glance at the Researches on European Public Sphere:

Claims Analysis Method Instead of Content Analysis Method

Huriye Toker (Yaşar U.)

The Change in Presentation of Minorities on Austrian

National Television as an Example of EU Cultural Policies'

Reflections in Meida

Şafak Suppan (Kadir Has U.)

The End of Media Literacy in E.U: Product Placement

Cem Pekman (Marmara U.)

3. LOCAL MEDIA

Venue: ZKÜ-TF-C

Session Moderator: Ece Algan (California State U.)

Local News and Culture; Local TV Reporting

Vildan Mahmutoğlu (Galatasaray U.)

The Role of Local Media in Local Elections; Samsun Halk Newspaper as an Example in the Samsun Elections of 1999

İlksen Dinçtürk (Ankara U.)

Personal Ads in the Written Press in Turkish Republic of

Northern Cyprus in Terms of Social Status

Nejla Polat (Arel U.)

Laws, Penalties and Aghas (Landowners):

Local Media in Şanlıurfa

Ece Algan (California State U.)

14.45-15.00: Coffee Break

15.00-16.30: SESSIONS: 4-5-6

4. COMMUNITY VOICES: GENDER-IMMIGRANTS-MEDIA LITERACY

Venue: ZKÜ-TF-A

Session Moderator: Thomas Solomon

(Bergen U.)

**(Im) Migrant identities, “homeland” and communication-
The Romanian case**

Valentina Marinescu (Bucharest U.)

“The Girl’s Voice in Turkish Rap”:

Gender and Subjectivity in the Music of Ayben

Thomas Solomon (Bergen U.)

Sexism in Media

Eduard Alan Bulut

(Humboldt U. / Middle East Technical U.)

**Audiovisual skills and school
community in the Basque Country**

Estefania Jimenez (Basque Country U.)

5. LABOUR CINEMA-I

Venue: ZKÜ-TF-B

Session moderator: *Mehmet Öztürk (Marmara U.)*

**The Representation of Working Class
in the Cinema of Ken Loach**

Neşe Kaplan (Marmara U.)

**The Representation of Lower Classes in the Movies of
Dardanne Brothers**

Elif Demoğlu (Marmara U.)

Scenes of Workers from Egyptian Cinema

Mehmet Öztürk (Marmara U.)

6. GENDER-IDENTITY

Venue: ZKÜ-TF-C

Session Moderator: *İncilay Cangöz (Anadolu U.)*

**Women in Tele-Visional Forums: How the Indigent Urban
Women Perceive the Public Forums?**

İncilay Cangöz, Emre Gökalp, Hakan Ergül (Anadolu U.)

**The Transformation of Gender Identities and Power
Relations from Past to Today and its Reflection in the
Modern Culture Products**

Berna Kaya Okan, (Çankırı Karatekin U.)

**The Presentation of Honour Killing-
Excused Murders in Newspapers**

Çiçek Taşlıçukur (Anadolu U.)

**Re-creation of Interpersonal Relationship Patterns through
Media Content; Nickname: Wounded Heart**

Berrin Yanıkkaya ve Feryade Tokan (Yeditepe U.)

Media in Creation of Gender Roles

Serdar Kaypakoğlu (Marmara U.)

16.30-16.45: Cofee Break

16.45-18.00 SESSIONS: 7-8-9

7. IMAGES OF DEMOCRACY IN EVERYDAY LIFE

Venue: ZKÜ-TF-A

Moderator: *Gönül Pultar (KAD)*

**‘Shock’ experience in everyday life: how new information
and communication technologies challenge communicable
experiences in contemporary societies**

Lili Hernandez (Nottingham U.)

**Headscarf Ban as Media Event: Visual Culture, Religious
Practice and the Politics of Turkish Secularism**

Jens Kreniath (Wichita State U.)

Democracy and the Press in the Middle East

Badreya Al-Jenaibi (UAE U.)

**Mentoring and P.R Practitioners Case Study in Different P.R
Companies in the UAE**

Badreya Al Jenaibi & Mai Al Khajah (UAE U.)

8. LABOUR CINEMA-II

Yer: ZKÜ-TF-B

Session Moderator: *Ayşe Koncavar (Marmara U.)*

**The Presentation of Working Class in the Cultural
Production of Turkey**

Göksel Aymaz (Marmara U.)

**The Invisible Subjects of Turkish Cinema: Workers
Zeliha Hepkon ve Oya Şakı Aydın (İstanbul Ticaret U.)**

**Class Conflict in Turkish Cinema: Focusing on the Movie
“Karanlıkta Uyananlar” 1960 Period and Social Realism**

Ayşe Koncavar (Marmara U.)

9. POLITICAL COMMUNICATION

Venue: ZKÜ-TF-C

Session Moderator: *Gülcan Işık (Gazi U.)*

Usage of media for political communication:

An analysis on AKP example

Aysun Akkaya (Hacettepe U.)

The Relationship between Media and Politics: The Polemics of Aydın Doğan-R.Tayyip Erdoğan

Ülkü Ayşe Oğuzhan Börekçi and Gülcan Işık (Gazi U.)

Participation through Internet: A Study on Web Pages of Turkish Political Parties

Ahu Sumbas ve Kadir Dede (Hacettepe Universtiy)

A Study on the Web Pages of Turkish Political Parties' Political Communication Units during 2002 Elections

Hatice Hale Bozkurt (Adnan Menderes U.)

MilNETvekilleri; An analysis of the Websites of Turkish Parliments

Ahu Sumbaş, Kadir Dede, Mete Yıldız (Hacettepe U.)

18.00-19.00: EXHIBITIONS / PRESENTATIONS OF POSTERS

19.30-21.00: COCKTAIL

July 3, 2009-FRIDAY

9.00-10.30: SESSIONS: 10-11-12

10. DIGITAL GAME CULTURE

Venue: ZKU-TF-A

Session Moderator: *Mutlu Binark (Başkent U.)*

Digital Game as Culture Industry

Mutlu Binark (Başkent U.)

Method in Digital Games Research

Günseli Bayraktutan Sütücü (Başkent U.)

The Construction of a New Genre: Simulations of Real Life

Burak Doğu (İzmir Ekonomi U.)

On the Possibility of Authenticity in Internet Mediated Interpersonal Communication: A Film By Nic Balthazar, "Ben X"

Serpil Aygün Cengiz (Başkent U.)

The Presentation of Digital Games and Players on Mainstream Media

Fatma Buçakcı (Ankara U.)

11. WOMAN AND MEDIA

Venue: ZKÜ-TF-B

Session Moderator: *Turhan Korkmaz (Zonguldak Karaelmas U.)*

Between Traditional Values and Capitalist Principles: The Contention over the Woman Body

Caner Tekin (İzmir Ekonomi U.)

The Reflections of 'No To Violence Against Women' Campaign in Media

Işıl Ruacan Silahtaroğlu (Marmara U.)

Conservative Inclinations on Determining Health Politics Regarding Woman Body :

Burcu Şimsek ve Şengül İnce (Hacettepe U.)

Representation Problem of Body

Meral Güllkaya Timurturkan (Akdeniz U.)

Representation Forms of Woman in Commercials

Turhan Korkmaz, Halime Temel

(Zonguldak Karaelmas U.)

12. PUBLIC SPHERE AND MEDIA-I

Venue: ZKU-TF-C

Session Moderator: *Zuhal Güler (Abant İzzet Baysal U.)*

Theatrical Altars of Media: Quiz Shows

Sevgi Kesim, Altan Kar (Boğaziçi U., Yeditepe U..)

The Alevi Identity and Public Sphere in the Course of Minority Arguments

Nalan Ova (Ankara U.)

The Representation Problem of the Alevis on Turkish Radio and Television Corporation

Ertan Yılmaz (Gazi U.)

The Role of Media in Constituting Public Policies

Özlem Kaplan (Mehmet Akif Ersoy U.)

Media and Suicide: A Way of Perceiving Suicide

Zuhal Güler, Neslihan Şen (Abant İzzet Baysal U.)

10.30-10.45: Coffee Break

10.45-12.30: GENERAL SESSION-3

Venue: ZKU-TF-A

The Necessity of Local Media

Session Moderator: *Nail Güreli*

Erman Yerdelen, Turgay Olcayto, Atilla Öksüz and the attendants.

12.30-13.30: LUNCH / EXHIBITIONS/ POSTERS

13.30-14.45:SESSIONS: 13-14-15

13. SHARING DIGITAL CULTURE

Venue: ZKU-TF-A

Session Moderator: *Meltem E. Kânoğlu (Yeditepe U.)*

“Animes” and The Child Audience as a Tool of Culture Flow

Meltem Erinçmen Kânoğlu (Yeditepe U.)

Online Cinema in the Context Of Popular Culture, Subculture

Bora Mustafa Altun (Marmara U.)

The Real Workers of Game Worlds: “Gold Agriculturalists”

Kerem Yavuz Demirbaş (Marmara U.)

Digital Dreams Infectious Fatigues

Lalehan Öcal (Yeditepe U. / Marmara U.)

14. POLITICS-MEDIA

Venue: ZKU-TF-B

Session Moderator: *Bürkan Serbest (KAD)*

The Effects of Neo-Liberal Policies on the Structural Transformation of Turkish Media

Orhan Baytar (Marmara U.)

A Public Service Broadcasting Company in

Commercialization Network: “TRT” (Turkish Radio and Television Corporation)

Filiz Erdemir (Gazi U.)

Political Caricature as a News Add-in and the Representation of ‘The Other’: Examples from Turkish Media

Yurdagül Bezirgan Ara (Ege U.)

“Click Trade” via Sexuality: An Analysis on Internet News

Umur Işık, Konur Alp Koz (Gazi U.)

Techno-Politics in Turkey after 80’s: Communication Technologies and Liberal Democracy

Burçe Çelik (Bahçeşehir U.)

15. CITIZENSHIP-IDENTITY-I

Venue: ZKU-TF-C

Session Moderator: *Orhan Kemal Koçak (Beykent U. / Marmara U.)*

Mehtap, A Magazine from Constitutional Monarchy Period, and Social Change: The Presentation of Eastern and Western LifeStyles

Ayfer Özçelik (Pamukkale U.)

The Relationship between Mustafa Kemal and the Press in the Course of National Struggle Period

Emine Kısıklı (Başkent U.)

Literacy and Citizenship in Republic Period

Orhan Kemal Koçak (Beykent U. / Marmara U.)

Alternative Citizenship Design in the Discourse of ‘Islamist Woman’

Çağla Kubilay (Ankara U.)

14.45-15.00: Coffee Break

15.00-16.30: SESSIONS: 16-17-18

16. GLOBAL-LOCAL

Venue: ZKU-TF-A

Session Moderator: *Necla Mora (Atatürk U.)*

Glocalization and Disidentification via Media

Necla Mora (Atatürk U.)

Protecting Facebook with Amulet: The Global-Local Dialectics and Identity Policies

Ece Algan (California State U.)

Mission Broadcasting in Alternative Media Tendencies

Sevilen Toprak Alayoğlu (Marmara U.)

Diffractions in Global Media Flow

Nurçay Türkoğlu (Marmara U. / KAD / İLAD)

17. ART AND MEDIA

Venue: ZKU-TF-B

Session Moderator: *Mukadder Çakır Aydın (Marmara U.)*

Media and Popular Culture Phenomenon in the context of Art-Literature-Poetry

Hüseyin Avni Cinozoğlu (Safranbolu)

New Auditory Media as a Tool of Art

Alper Maral (Yıldız Teknik U.)

The Course of Corruption in Traditional Turkish Music on TRT (Turkish Radio and Television Corporation) and Private Television Corporations between 1998 and 2008

Tuba Karahisar (Arel U.)

Shows of Force in the Presentation Areas of Contemporary Art

Mukadder Çakır Aydın (Marmara U.)

18. COMMUNICATION-MEDIA TRAINING

Venue: ZKU-TF-C

Session Moderator: *Peyami Çelikcan (Maltepe U.)*

Cultural Studies, Critical Approaches and Media Training in Turkey

Nazan Haydari (Maltepe U.)

The Interaction Between Academy and Media: Information or Acquaintance?

Hediyetullah Aydeniz (İstanbul U.)

Communication Ethics and The Aspect of Selçuk U. Faculty of Communication Students on Professional Ethic Principles

Makbule Evrim Gülsünler (Selçuk U.)

A Field Study on the Possibility of Being Media Literate for the City-Dweller Immediate Families in Turkey

Aydan Özsoy (Gazi U.)

Using Media in a Parallel Way (Multitasking)

Peyami Çelikcan (Maltepe U.)

16.30-16.45: Coffee Break

16.45-18.00 SESSIONS: 19-20-21

19. THE ADVENTURE OF CRITICAL THEORY IN TURKEY

Venue: ZKU-TF-A

Session Moderator: *D. Beybin Kejanlıoğlu (Ankara U.)*

The Frankfurt School and Critical Theory in Turkey

D. Beybin Kejanlıoğlu (Ankara U.)

The Traces of Critical Theory in Turkey

Oğuzhan Taş (Ankara U.)

The Contributions of the Frankfurt School to Social Psychology Field and It's Reception in Turkey

Nalan Ova, Bercis Mani Şipal (Ankara U.)

The Reception of Jürgen Habermas in the context of Modernism-Postmodernism Arguments

Çağla Kubilay (Ankara U.)

20. YOUTH-INTERNET

Venue: ZKU-TF-B

Session Moderator: *A. Atilla Doğan (Anadolu U.)*

Internet as a New Socialization Space: College Students' Ways of Using Virtual Environment and Their Pursuit of Socialization

Gönül Demez (Akdeniz U.)

New Communication Technologies and Analysis of Transformation in Language in the Context of Primary Education Students in Turkey

Mustafa Kara (Maltepe U.)

Authenticity of Globalization: Y-M-D Generations

Mehmet Sucu (İstanbul U. / Marmara U.)

Media Usage Tendency of Migrant-originated Turkish High-schoolers settled in Germany

Ahmet Atilla Doğan (Anadolu U.)

21. SPORTS AND MEDIA

Venue: ZKU-TF-C

Session Moderator: *Altuğ Akın*

(Autonomous U. Barcelona)

Sports Fan Oriented Virtual Community Alisamiyen.net

İlksen S. Dinçtürk, Barış Başaran (Ankara U.)

Sports Culture in Turkey and It's Perception in Media

Gökhan Göktürk, Işıl Gökçürk (İstanbul U.)

Seeing Turkish Modernisation History from the Eyes of Sportswomen

Betül Yarar, Funda Cantek, Petra Holzer Özgüven

(Gazi U. + Viyana U.)

When Media Critism Goes Into Stadium:

'Dear Press People, Report This as News, too!'

Altuğ Akın (Autonomous U. Barcelona)

18.00-19.00: EXHIBITION / POSTER PRESENTATIONS

July 4, 2009-SATURDAY

9.00-10.30: SESSIONS: 22-23-24

22. CINEMA WITHIN TIME-PLACE

Venue: ZKÜ-TF-A

Session Moderator: *Tül Akbal Süalp (Bahçeşehir U.)*

Those Who Fill the Need to Forget; Arabesque-Celebration of Noir or Nothingness

Tül Akbal Süalp (Bahçeşehir U.)

Documentary Cinema is on the Agenda:

Making Cinema Against the Flow

Seray Genç (Marmara U.)

A Heroine Living in the Pink Reality: Little Lady Neriman

Özlem Polat Atan (Boğaziçi U.)

From Wet Half-Open Lips to Blue Eyes

Nilay Ulusoy (Bahçeşehir U.)

The Resolution of Nuri Bilge Ceylan Cinema and Its Distinctive Place in the New Turkish Cinema
Zahit Atam (Marmara U.)

23. CONSUMPTION-COMMERCIAL

Venue: ZKÜ-TF-B

Session Moderator: *Özgül Birsen (Anadolu U.)*

New Consumer Culture Tangent to Conventional Commercial Ducts in the Early 21st Century
Hande Bilsel Engin (Bahçeşehir U.)

The Effects of Culture Upon Commercials
Işıl Karpat, Bengü Emine Çolakoğlu (Ege U.)

The New Trend in Advertising: Advertising Drives with No Press Budget
Pınar Özdemir (Ankara U.)

Health Care News from Consumption Culture Societies
Özgül Birsen, Şule Yüksel Öztürk (Anadolu U.)

Using Delight Element in Commercials
Nazan Dede (İstanbul Kültür U.)

24. PUBLIC SPHERE AND THE MEDIA-II

Venue: ZKÜ-TF-C

Session Moderator: *Özlem Oğuzhan (Maltepe U.)*

Social Transformations and the Television: A Critical View on Recent Serial Adaptations
Zeynep Gültekin Akçay (Gazi U.)

The Police Model in Turkish TV Serials
Esra Huri Bulduk (İstanbul U.)

Detection of Audience in Turkey on the Basis of the TV Series “Avrupa Yakası” and the Attempts of Popular Broadcasting to Be Close to the Audience
Kenan Kılıç (Kastamonu U.)

Television as a Public Sphere and Alternative Television Broadcasting
Hale Yaylalı (Arel U.)

Beyond and Behind the Wall: An Investigation on the Whereabouts of Public Sphere
Özlem Oğuzhan (Maltepe U.)

10.30-10.45: Coffee-Tea Break

10.45-12.30: GENERAL SESSION-IV

Media Observation Platform

Session Moderator: *Nurcay Türkoğlu*

İLAD (Association of Communication Researches) and the attendants.

12.30-13.30: LUNCH / EXHIBITIONS / POSTERS

13.30-14.45: SESSIONS: 25-26-27

25. CITIZENSHIP-IDENTITY-II

Venue: ZKÜ-TF-A

Session Moderator: *Engin Sarı (Ankara U.)*

Zaman Newspaper as a Reflection of the Changing Muslim Identity
Alexander E. Balistreri (Princeton U.)

“God Save the Homeland”: A Critical View of the Martyrdom Discourse in Turkish Press
Tezcan Durna (Ankara U.)

The New Borders of the Conservative Nationalist Discourse
Mustafa C. Sadakoğlu (Marmara U.)

A New Form in Search of Reality: Books of Political Research and Investigation
Pınar Sayan (Okan U.)

Culture and Politics: Identity Politics in Turkish Media and the Deadlocks of the Comprehension of Essentialist Culture
Engin Sarı (Ankara U.)

26. VISUALITY

Venue: ZKU-TF-B

Session Moderator: *Nesrin Kula (Afyon Kocatepe U.)*

What do Social Scientists Look for in Visual Images?
İskender Yıldırım (Ankara U.)

The Image and Semiotic Transmission of Woman in Visual Messages of Media
Reengin Küçükerođan, Işıl Zeybek (Kültür U.)

Blessings for Your Election Poster
Betül Minnet (Ege U.)

The Role of Political Poster in the Second Rise of AKP
Semra Çevik (Gazi U.)

Analysis Techniques in Visual Texts
Nesrin Kula (Afyon Kocatepe U.)

27. CHILD AND MEDIA

Venue: ZKÜ-TF-C

Session Moderator: *Kazım Özkan Ertürk (Gazi U.)*

Change of Regime and TV: Transformation of Children's Broadcasting in Magyar Public

Service Broadcasting Board (MTV)

Sevgi Can Yağcı (Gazi U.)

Documentary Features of Children Magazines in Old Letters in the Context of 'Gürbüz Türk Çocuğu' (Robust Turkish Child) and 'Musavver Hukuk-i Etfal' (Illustrated Children's Law) Magazines

Elif Konar (Fatih U.)

Islamic Press in Turkey and Children's Representation Styles
Osman Nuri Yüce (Ankara U.)

The 'Toy' (Image) in the Books of "Sunay Akın" As a Means of Transferring Culture from One Generation to the Other

Kazım Özkan Ertürk, Özge Uğurlu (Gazi U.)

14.45-15.00: Coffee Break

15.00-16.30: SESSIONS: 28-29-30

28. CITY AND MEDIA

Venue: ZKU-TF-A

Session Moderator: *Bilge Gürsoy (Marmara U.)*

City Images in Media: Marketing of the Cities via Culture-The Example of Istanbul

Kaan Taşbaşı (Yeditepe U.)

Spatial Communication and Transmission Patterns of International Immigrants; Example of İstanbul, Kumkapı
Yasemin Çakırer (İstanbul Teknik U.)

Music As a Cultural Resistance in Civic Transformation
Bilge Gürsoy (Marmara U.)

Altering Faces of Folklore: Global City Legends
Gülin Terek Ünal (Marmara U.)

29. STAR IMAGE

Venue: ZKÜ-TF-B

Session Moderator: *Hülya Yengin (Kocaeli U.)*

Obama, the Star System Leader
Hülya Yengin (Kocaeli U.)

From Scholar to Showman: Conspiracy Theorist As an Intellectual Figure in Infotainment
Barış Başaran (Mimar Sinan GSU.)

Social Alternation and Star: Avşar Girl
Şeyma Balcı (Gazi U.)

The Gift of the Media to the Consumption Culture: TV Serials

Ezgi Metin Basat (Kastamonu U.)

30. SOCIAL MOVEMENTS AND MEMORY

Venue: ZKÜ-TF-C

Session Moderator: *Ash Kayhan (Kocaeli U.)*

Cultural Memory and Media
Ash Kayhan (Kocaeli U.)

Social Memory, Communication and Violence
Barış Çoban (Okan U.)

To See or Not to See the Social Reality in the Editions of "MİMARLIK" (Architecture) Journal: 1990-2000 The Turkish Architecture Reality of Chamber of Architects
H. Tahsin Selçuk (Abant İzzet Baysal U.)

Social Movements in Terms of Social Communication: Kamer
Esengül Ayyıldız (Marmara U.)

Use of Internet in Social Movements
Perrin Öğün Emre (Kadir Has U.)

16.30-16.45: Coffee Break

16.45-18.00 SESSIONS: 31-32-33

31. FRANKFURT SCHOOL, MEDIA STUDIES AND TURKEY

Venue: ZKÜ-TF-A

Session Moderator: *D. Beybin Kejanlıoğlu (Ankara U.)*

Discussion of Frankfurt School in Turkey's Communication Studies
İnan Özdemir, Vahit İlhan (Ankara U.)

Frankfurt School in the Context of Arts and Modernism
S. Evren Yüksel (Ankara U.)

The Signs of Frankfurt School's Cinema Concept in Turkey
İrfan Hıdıroğlu (Ankara U.)

To Read Walter Benjamin and Photograph "Together" in Turkey
Tolga Hepdinçler, Tuba Ayten (Ankara U.)

Adorno and Music in Turkey
Anıl Karaoğlu, Moldiyar Yergebekov (Ankara U.)

32. EVERYDAY LIFE

Venue: ZKÜ-TF-B

Session Moderator: *Soner Yağlı (Ege U.)*

(Non)contribution of Media in the Solution of Environmental Problems

Şule Yüksel Öztürk (Anadolu U.)

Rulership in Daily Life? Rulership of Daily Life?: The Questioning of Media and (its) Culture within Daily Life and Ruleship Context

Funda Yağlı (Ege U.)

Our Daily Life in the Challenge Between Producer (Produced) and Consumer (Consumed)

Soner Yağlı (Ege U.)

Kitchen and the Women; What Does Kitchen Mean to Women?

Şahinde Yavuz (Karadeniz Teknik U.)

33. IS INTERNET (STILL) BRAND NEW?

Venue: ZKÜ-TF-C

Session Moderator: *Alper Maral (Yıldız Teknik U.)*

From Verbal Culture to Electronic Culture: Detections about Nasrettin Hoca in Turkish Websites

Ayşe Duvarcı (Başkent U.)

Discourse of Learned Society: Critical Analysis of Turkey 2006-2010 Learned Society Strategy Script

Babacan Taşdemir (Middle East Technical U.)

Internet as a New Social Environment

Hatice Şule Oğuz (Ankara U.)

Plagiarism in the New Communication Technologies

Mert Denizci (Marmara U.)

Short Movies as the Manifestation Media of the Millenium Youth

Alper Maral (Yıldız Teknik U.)

18.00-18.30: CLOSING SPEECHES

Eksal Kargı (*Zonguldak Karaelmas U., Faculty of Medicine*)

Atila Öksüz (*Karaelmas Journalists Society*)

Nurçay Türkoğlu (*Marmara U., KAD, İLAD*)

18.30-19.30: COCTAIL

POSTERS: 2-4 July 2009 (ZKÜ-TF-GROUND FLOOR)

Is TV Watching Measurement System a Modern Myth?

Artun Avcı (Marmara U.)

Virtual and Real: Cuba-Peru-Turkey

Ayten Övür (Marmara U.)

Alternative Network Society: New Social Movements

Behçet Güleriyüz (Marmara U.)

What Happened to Your Words that the World Was Enormous and We Were War Children?

Elif Konar (Fatih U.)

Manhood Definitions over the Loser in Periodic Editions

İlkay Kanık (Marmara U.)

Civic Transformation Discourse in Media and the New City Culture

Murat Şentürk (İstanbul U.)

Community Radio and ultra-localism: the case study of Forest FM

Salvatore Scifo (Westminster U. / Marmara Ü.)

An Analysis about Opposite Public Spheres Regarding the Critics Brought to the Conception of Public Sphere: the Example of Turkey Social Forum

Serhat Çoban, (Ankara U.)

ALL SESSIONS ARE GOING TO BE HELD IN THE A, B and C CONFERENCE HALLS WHICH ARE SIMULTANEOUSLY AVAILABLE IN THE DEANERY BUILDING OF ZONGULDAK KARAEKMAS U., FACULTY OF MEDICINE.

*THE SESSION LEADERS ARE EXPECTED TO PAY ATTENTION TO USING THE TIME FAIRLY AS THE HALLS ARE GOING TO BE USED JOINTLY AND RESPECTIVELY.