

# PROGRAMME

## July 2, 2009-THURSDAY

### 9.30-10.30: OPENING

**Venue:** ZKÜ Faculty of Medicine Deanery Building, Hall A

*Bektaş Açıkgöz, Rector of Zonguldak Karaelmas U.*  
*Gönül Pultar, President of Cultural Studies Association of Turkey*  
*Orhan Erinç, President of Turkish Journalists' Association*  
*Erman Yerdelen, President of NTV*

### 10.30-10.45: Coffee Break

### 10.45-11.30: MAIN SESSION -1

**Venue:** ZKU-TF-A

**Session Moderator:** Özden Cankaya (Galatasaray U.)

#### Media and Political Culture

*Hıfzı Topuz, President of ILAD*  
(Association of Communication Research)

### 11.30-11.45: Coffee Break

### 11.45-12.30: MAIN SESSION-II

**Venue:** ZKÜ-TF-A

**Session Moderator:** Petra Holzer Özgüven (Vienna U.)

#### Invisibles/Contras

*Ethem Özgüven (Bilgi U.)*

### 12.30-13.30: LUNCH / EXHIBITIONS/ POSTERS

### 13.30-14.45: SESSIONS: 1-2-3

## 1. ZONGULDAK RESEARCHES

**Venue:** ZKÜ-TF-A

**Session Moderator:** Mustafa Yüce (Zonguldak Karaelmas U.)

#### The Hungarian Experts in Zonguldak (1923-1950)

*Yücel Namal (Zonguldak Karaelmas U.)*

#### Media in Zonguldak

*Dilşad Yirsutimur (Zonguldak Karaelmas U.)*

#### Zonguldak Mine Workers'

#### Working Life from Media's Point of View

*Mustafa Yüce (Zonguldak Karaelmas U.)*

#### The Aesthetics Criticism of Popular Culture by Secondary Stage Elementary School Students

*Tamer Özsoy, Hakan Pehlivan*  
(Zonguldak Karaelmas U., Erciyes U.)

## 2. EUROPE-EUROPE

**Venue:** ZKÜ-TF-B

**Session Moderator:** Cem Pekman (Marmara U.)

#### Concubine: "Eastern" Women in Europe's Visual Imagination

*Tuğba Kanlı (Ankara U.)*

#### A Glance at the Researches on European Public Sphere: Claims Analysis Method Instead of Content Analysis Method

*Huriye Toker (Yaşar U.)*

#### The Change in Presentation of Minorities on Austrian National Television as an Example of EU Cultural Policies' Reflections in Meida

*Şafak Suppan (Kadir Has U.)*

#### The End of Media Literacy in E.U: Product Placement

*Cem Pekman (Marmara U.)*

## 3. LOCAL MEDIA

**Venue:** ZKÜ-TF-C

**Session Moderator:** Ece Algan (California State U.)

#### Local News and Culture; Local TV Reporting

*Vildan Mahmutoğlu (Galatasaray U.)*

#### The Role of Local Media in Local Elections; Samsun Halk Newspaper as an Example in the Samsun Elections of 1999

*İlksen Dinçtürk (Ankara U.)*

#### Personal Ads in the Written Press in Turkish Republic of Northern Cyprus in Terms of Social Status

*Nejla Polat (Arel U.)*

#### Laws, Penalties and Aghas (Landowners):

#### Local Media in Şanlıurfa

*Ece Algan (California State U.)*

### 14.45-15.00: Coffee Break

### 15.00-16.30: SESSIONS: 4-5-6

## 4. COMMUNITY VOICES: GENDER-IMMIGRANTS-MEDIA LITERACY

**Venue:** ZKÜ-TF-A

**Session Moderator:** Thomas Solomon  
(Bergen U.)

**(Im) Migrant identities, “homeland” and communication-  
The Romanian case**

*Valentina Marinescu (Bucharest U.)*

**“The Girl’s Voice in Turkish Rap”:**

**Gender and Subjectivity in the Music of Ayben**

*Thomas Solomon (Bergen U.)*

**Sexism in Media**

*Eduard Alan Bulut*

*(Humboldt U. / Middle East Technical U.)*

**Audiovisual skills and school  
community in the Basque Country**

*Estefania Jimenez (Basque Country U.)*

## 5. LABOUR CINEMA-I

**Venue:** ZKÜ-TF-B

**Session moderator:** *Mehmet Öztürk (Marmara U.)*

**The Representation of Working Class  
in the Cinema of Ken Loach**

*Neşe Kaplan (Marmara U.)*

**The Representation of Lower Classes in the Movies of  
Dardanne Brothers**

*Elif Demoğlu (Marmara U.)*

**Scenes of Workers from Egyptian Cinema**

*Mehmet Öztürk (Marmara U.)*

## 6. GENDER-IDENTITY

**Venue:** ZKÜ-TF-C

**Session Moderator:** *İncilay Cangöz (Anadolu U.)*

**Women in Tele-Visional Forums: How the Indigent Urban  
Women Perceive the Public Forums?**

*İncilay Cangöz, Emre Gökalp, Hakan Ergül (Anadolu U.)*

**The Transformation of Gender Identities and Power  
Relations from Past to Today and its Reflection in the  
Modern Culture Products**

*Berna Kaya Okan, (Çankırı Karatekin U.)*

**The Presentation of Honour Killing-  
Excused Murders in Newspapers**

*Çiçek Taşlıçukur (Anadolu U.)*

**Re-creation of Interpersonal Relationship Patterns through  
Media Content; Nickname: Wounded Heart**

*Berrin Yanıkkaya ve Feryade Tokan (Yeditepe U.)*

**Media in Creation of Gender Roles**

*Serdar Kaypakoğlu (Marmara U.)*

**16.30-16.45: Cofee Break**

**16.45-18.00 SESSIONS: 7-8-9**

## 7. IMAGES OF DEMOCRACY IN EVERYDAY LIFE

**Venue:** ZKÜ-TF-A

**Moderator:** *Gönül Pultar (KAD)*

**‘Shock’ experience in everyday life: how new information  
and communication technologies challenge communicable  
experiences in contemporary societies**

*Lili Hernandez (Nottingham U.)*

**Headscarf Ban as Media Event: Visual Culture, Religious  
Practice and the Politics of Turkish Secularism**

*Jens Kreniath (Wichita State U.)*

**Democracy and the Press in the Middle East**

*Badreya Al-Jenaibi (UAE U.)*

**Mentoring and P.R Practitioners Case Study in Different P.R  
Companies in the UAE**

*Badreya Al Jenaibi & Mai Al Khajah (UAE U.)*

## 8. LABOUR CINEMA-II

**Yer:** ZKÜ-TF-B

**Session Moderator:** *Ayşe Koncavar (Marmara U.)*

**The Presentation of Working Class in the Cultural  
Production of Turkey**

*Göksel Aymaz (Marmara U.)*

**The Invisible Subjects of Turkish Cinema: Workers  
Zeliha Hepkon ve Oya Şakı Aydın (İstanbul Ticaret U.)**

**Class Conflict in Turkish Cinema: Focusing on the Movie  
“Karanlıkta Uyananlar” 1960 Period and Social Realism**

*Ayşe Koncavar (Marmara U.)*

## 9. POLITICAL COMMUNICATION

**Venue:** ZKÜ-TF-C

**Session Moderator:** *Gülcan Işık (Gazi U.)*

**Usage of media for political communication:**

**An analysis on AKP example**

*Aysun Akkaya (Hacettepe U.)*

**The Relationship between Media and Politics: The Polemics of Aydın Doğan-R.Tayyip Erdoğan**

*Ülkü Ayşe Oğuzhan Börekçi and Gülcan Işık (Gazi U.)*

**Participation through Internet: A Study on Web Pages of Turkish Political Parties**

*Ahu Sumbas ve Kadir Dede (Hacettepe Universtiy)*

**A Study on the Web Pages of Turkish Political Parties' Political Communication Units during 2002 Elections**

*Hatice Hale Bozkurt (Adnan Menderes U.)*

**MilNETvekilleri; An analysis of the Websites of Turkish Parliments**

*Ahu Sumbaş, Kadir Dede, Mete Yıldız (Hacettepe U.)*

**18.00-19.00: EXHIBITIONS / PRESENTATIONS OF POSTERS**

**19.30-21.00: COCKTAIL**

**July 3, 2009-FRIDAY**

**9.00-10.30: SESSIONS: 10-11-12**

## **10. DIGITAL GAME CULTURE**

**Venue:** ZKU-TF-A

**Session Moderator:** *Mutlu Binark (Başkent U.)*

**Digital Game as Culture Industry**

*Mutlu Binark (Başkent U.)*

**Method in Digital Games Research**

*Günseli Bayraktutan Sütücü (Başkent U.)*

**The Construction of a New Genre: Simulations of Real Life**

*Burak Doğu (İzmir Ekonomi U.)*

**On the Possibility of Authenticity in Internet Mediated Interpersonal Communication: A Film By Nic Balthazar, "Ben X"**

*Serpil Aygün Cengiz (Başkent U.)*

**The Presentation of Digital Games and Players on Mainstream Media**

*Fatma Buçakcı (Ankara U.)*

## **11. WOMAN AND MEDIA**

**Venue:** ZKÜ-TF-B

**Session Moderator:** *Turhan Korkmaz (Zonguldak Karaelmas U.)*

**Between Traditional Values and Capitalist Principles: The Contention over the Woman Body**

*Caner Tekin (İzmir Ekonomi U.)*

**The Reflections of 'No To Violence Against Women' Campaign in Media**

*Işıl Ruacan Silahtaroğlu (Marmara U.)*

**Conservative Inclinations on Determining Health Politics Regarding Woman Body :**

*Burcu Şimsek ve Şengül İnce (Hacettepe U.)*

**Representation Problem of Body**

*Meral Güllkaya Timurturkan (Akdeniz U.)*

**Representation Forms of Woman in Commercials**

*Turhan Korkmaz, Halime Temel*

*(Zonguldak Karaelmas U.)*

## **12. PUBLIC SPHERE AND MEDIA-I**

**Venue:** ZKU-TF-C

**Session Moderator:** *Zuhal Güler (Abant İzzet Baysal U.)*

**Theatrical Altars of Media: Quiz Shows**

*Sevgi Kesim, Altan Kar (Boğaziçi U., Yeditepe U..)*

**The Alevi Identity and Public Sphere in the Course of Minority Arguments**

*Nalan Ova (Ankara U.)*

**The Representation Problem of the Alevis on Turkish Radio and Television Corporation**

*Ertan Yılmaz (Gazi U.)*

**The Role of Media in Constituting Public Policies**

*Özlem Kaplan (Mehmet Akif Ersoy U.)*

**Media and Suicide: A Way of Perceiving Suicide**

*Zuhal Güler, Neslihan Şen (Abant İzzet Baysal U.)*

**10.30-10.45: Coffee Break**

**10.45-12.30: GENERAL SESSION-3**

**Venue:** ZKU-TF-A

**The Necessity of Local Media**

**Session Moderator:** *Nail Güreli*

*Erman Yerdelen, Turgay Olcayto, Atilla Öksüz and the attendants.*

**12.30-13.30: LUNCH / EXHIBITIONS/ POSTERS**

**13.30-14.45:SESSIONS: 13-14-15**

### 13. SHARING DIGITAL CULTURE

Venue: ZKU-TF-A

Session Moderator: *Meltem E. Kânoğlu (Yeditepe U.)*

**“Animes” and The Child Audience as a Tool of Culture Flow**

*Meltem Erinçmen Kânoğlu (Yeditepe U.)*

**Online Cinema in the Context Of Popular Culture, Subculture**

*Bora Mustafa Altun (Marmara U.)*

**The Real Workers of Game Worlds: “Gold Agriculturalists”**

*Kerem Yavuz Demirbaş (Marmara U.)*

**Digital Dreams Infectious Fatigues**

*Lalehan Öcal (Yeditepe U. / Marmara U.)*

### 14. POLITICS-MEDIA

Venue: ZKU-TF-B

Session Moderator: *Bürkan Serbest (KAD)*

**The Effects of Neo-Liberal Policies on the Structural Transformation of Turkish Media**

*Orhan Baytar (Marmara U.)*

**A Public Service Broadcasting Company in**

**Commercialization Network: “TRT” (Turkish Radio and Television Corporation )**

*Filiz Erdemir (Gazi U.)*

**Political Caricature as a News Add-in and the Representation of ‘The Other’: Examples from Turkish Media**

*Yurdagül Bezirgan Ara (Ege U.)*

**“Click Trade” via Sexuality: An Analysis on Internet News**

*Umur Işık, Konur Alp Koz (Gazi U.)*

**Techno-Politics in Turkey after 80’s: Communication Technologies and Liberal Democracy**

*Burçe Çelik (Bahçeşehir U.)*

### 15. CITIZENSHIP-IDENTITY-I

Venue: ZKU-TF-C

Session Moderator: *Orhan Kemal Koçak (Beykent U. / Marmara U.)*

**Mehtap, A Magazine from Constitutional Monarchy Period, and Social Change: The Presentation of Eastern and Western LifeStyles**

*Ayfer Özçelik (Pamukkale U.)*

**The Relationship between Mustafa Kemal and the Press in the Course of National Struggle Period**

*Emine Kısıklı (Başkent U.)*

**Literacy and Citizenship in Republic Period**

*Orhan Kemal Koçak (Beykent U. / Marmara U.)*

**Alternative Citizenship Design in the Discourse of ‘Islamist Woman’**

*Çağla Kubilay (Ankara U.)*

**14.45-15.00: Coffee Break**

**15.00-16.30: SESSIONS: 16-17-18**

### 16. GLOBAL-LOCAL

Venue: ZKU-TF-A

Session Moderator: *Necla Mora (Atatürk U.)*

**Glocalization and Disidentification via Media**

*Necla Mora (Atatürk U.)*

**Protecting Facebook with Amulet: The Global-Local Dialectics and Identity Policies**

*Ece Algan (California State U.)*

**Mission Broadcasting in Alternative Media Tendencies**

*Sevilen Toprak Alayoğlu (Marmara U.)*

**Diffractions in Global Media Flow**

*Nurçay Türkoğlu (Marmara U. / KAD / İLAD)*

### 17. ART AND MEDIA

Venue: ZKU-TF-B

Session Moderator: *Mukadder Çakır Aydın (Marmara U.)*

**Media and Popular Culture Phenomenon in the context of Art-Literature-Poetry**

*Hüseyin Avni Cinozoğlu (Safranbolu)*

**New Auditory Media as a Tool of Art**

*Alper Maral (Yıldız Teknik U.)*

**The Course of Corruption in Traditional Turkish Music on TRT (Turkish Radio and Television Corporation) and Private Television Corporations between 1998 and 2008**

*Tuba Karahisar (Arel U.)*

**Shows of Force in the Presentation Areas of Contemporary Art**

*Mukadder Çakır Aydın (Marmara U.)*

### 18. COMMUNICATION-MEDIA TRAINING

Venue: ZKU-TF-C

Session Moderator: *Peyami Çelikcan (Maltepe U.)*

**Cultural Studies, Critical Approaches and Media Training in Turkey**

*Nazan Haydari (Maltepe U.)*

**The Interaction Between Academy and Media: Information or Acquaintance?**

*Hediyetullah Aydeniz (İstanbul U.)*

**Communication Ethics and The Aspect of Selçuk U. Faculty of Communication Students on Professional Ethic Principles**

*Makbule Evrim Gülsünler (Selçuk U.)*

**A Field Study on the Possibility of Being Media Literate for the City-Dweller Immediate Families in Turkey**

*Aydan Özsoy (Gazi U.)*

**Using Media in a Parallel Way (Multitasking)**

*Peyami Çelikcan (Maltepe U.)*

**16.30-16.45: Coffee Break**

**16.45-18.00 SESSIONS: 19-20-21**

**19. THE ADVENTURE OF CRITICAL THEORY IN TURKEY**

**Venue:** ZKU-TF-A

**Session Moderator:** *D. Beybin Kejanlıoğlu (Ankara U.)*

**The Frankfurt School and Critical Theory in Turkey**

*D. Beybin Kejanlıoğlu (Ankara U.)*

**The Traces of Critical Theory in Turkey**

*Oğuzhan Taş (Ankara U.)*

**The Contributions of the Frankfurt School to Social Psychology Field and It's Reception in Turkey**

*Nalan Ova, Bercis Mani Şipal (Ankara U.)*

**The Reception of Jürgen Habermas in the context of Modernism-Postmodernism Arguments**

*Çağla Kubilay (Ankara U.)*

**20. YOUTH-INTERNET**

**Venue:** ZKU-TF-B

**Session Moderator:** *A. Atilla Doğan (Anadolu U.)*

**Internet as a New Socialization Space: College Students' Ways of Using Virtual Environment and Their Pursuit of Socialization**

*Gönül Demez (Akdeniz U.)*

**New Communication Technologies and Analysis of Transformation in Language in the Context of Primary Education Students in Turkey**

*Mustafa Kara (Maltepe U.)*

**Authenticity of Globalization: Y-M-D Generations**

*Mehmet Sucu (İstanbul U. / Marmara U.)*

**Media Usage Tendency of Migrant-originated Turkish High-schoolers settled in Germany**

*Ahmet Atilla Doğan (Anadolu U.)*

**21. SPORTS AND MEDIA**

**Venue:** ZKU-TF-C

**Session Moderator:** *Altuğ Akın*

*(Autonomous U. Barcelona)*

**Sports Fan Oriented Virtual Community Alisamiyen.net**

*İlksen S. Dinçtürk, Barış Başaran (Ankara U.)*

**Sports Culture in Turkey and It's Perception in Media**

*Gökhan Göktürk, Işıl Gökçürk (İstanbul U.)*

**Seeing Turkish Modernisation History from the Eyes of Sportswomen**

*Betül Yarar, Funda Cantek, Petra Holzer Özgüven*

*(Gazi U. + Viyana U.)*

**When Media Criticism Goes Into Stadium:**

**'Dear Press People, Report This as News, too!'**

*Altuğ Akın (Autonomous U. Barcelona)*

**18.00-19.00: EXHIBITION / POSTER PRESENTATIONS**

**July 4, 2009-SATURDAY**

**9.00-10.30: SESSIONS: 22-23-24**

**22. CINEMA WITHIN TIME-PLACE**

**Venue:** ZKÜ-TF-A

**Session Moderator:** *Tül Akbal Süalp (Bahçeşehir U.)*

**Those Who Fill the Need to Forget; Arabesque-Celebration of Noir or Nothingness**

*Tül Akbal Süalp (Bahçeşehir U.)*

**Documentary Cinema is on the Agenda:**

**Making Cinema Against the Flow**

*Seray Genç (Marmara U.)*

**A Heroine Living in the Pink Reality: Little Lady Neriman**

*Özlem Polat Atan (Boğaziçi U.)*

**From Wet Half-Open Lips to Blue Eyes**

*Nilay Ulusoy (Bahçeşehir U.)*

**The Resolution of Nuri Bilge Ceylan Cinema and Its Distinctive Place in the New Turkish Cinema**  
*Zahit Atam (Marmara U.)*

## 23. CONSUMPTION-COMMERCIAL

**Venue:** ZKÜ-TF-B

**Session Moderator:** *Özgül Birsen (Anadolu U.)*

**New Consumer Culture Tangent to Conventional Commercial Ducts in the Early 21st Century**  
*Hande Bilsel Engin (Bahçeşehir U.)*

**The Effects of Culture Upon Commercials**  
*Işıl Karpat, Bengü Emine Çolakoğlu (Ege U.)*

**The New Trend in Advertising: Advertising Drives with No Press Budget**  
*Pınar Özdemir (Ankara U.)*

**Health Care News from Consumption Culture Societies**  
*Özgül Birsen, Şule Yüksel Öztürk (Anadolu U.)*

**Using Delight Element in Commercials**  
*Nazan Dede (İstanbul Kültür U.)*

## 24. PUBLIC SPHERE AND THE MEDIA-II

**Venue:** ZKÜ-TF-C

**Session Moderator:** *Özlem Oğuzhan (Maltepe U.)*

**Social Transformations and the Television: A Critical View on Recent Serial Adaptations**  
*Zeynep Gültekin Akçay (Gazi U.)*

**The Police Model in Turkish TV Serials**  
*Esra Huri Bulduk (İstanbul U.)*

**Detection of Audience in Turkey on the Basis of the TV Series “Avrupa Yakası” and the Attempts of Popular Broadcasting to Be Close to the Audience**  
*Kenan Kılıç (Kastamonu U.)*

**Television as a Public Sphere and Alternative Television Broadcasting**  
*Hale Yaylalı (Arel U.)*

**Beyond and Behind the Wall: An Investigation on the Whereabouts of Public Sphere**  
*Özlem Oğuzhan (Maltepe U.)*

**10.30-10.45: Coffee-Tea Break**

**10.45-12.30: GENERAL SESSION-IV**

**Media Observation Platform**

**Session Moderator:** *Nurcay Türkoğlu*

*İLAD (Association of Communication Researches) and the attendants.*

**12.30-13.30: LUNCH / EXHIBITIONS / POSTERS**

**13.30-14.45: SESSIONS: 25-26-27**

## 25. CITIZENSHIP-IDENTITY-II

**Venue:** ZKÜ-TF-A

**Session Moderator:** *Engin Sarı (Ankara U.)*

**Zaman Newspaper as a Reflection of the Changing Muslim Identity**  
*Alexander E. Balistreri (Princeton U.)*

**“God Save the Homeland”: A Critical View of the Martyrdom Discourse in Turkish Press**  
*Tezcan Durna (Ankara U.)*

**The New Borders of the Conservative Nationalist Discourse**  
*Mustafa C. Sadakoğlu (Marmara U.)*

**A New Form in Search of Reality: Books of Political Research and Investigation**  
*Pınar Sayan (Okan U.)*

**Culture and Politics: Identity Politics in Turkish Media and the Deadlocks of the Comprehension of Essentialist Culture**  
*Engin Sarı (Ankara U.)*

## 26. VISUALITY

**Venue:** ZKU-TF-B

**Session Moderator:** *Nesrin Kula (Afyon Kocatepe U.)*

**What do Social Scientists Look for in Visual Images?**  
*İskender Yıldırım (Ankara U.)*

**The Image and Semiotic Transmission of Woman in Visual Messages of Media**  
*Rengin Küçükeroğan, Işıl Zeybek (Kültür U.)*

**Blessings for Your Election Poster**  
*Betül Minnet (Ege U.)*

**The Role of Political Poster in the Second Rise of AKP**  
*Semra Çevik (Gazi U.)*

**Analysis Techniques in Visual Texts**  
*Nesrin Kula (Afyon Kocatepe U.)*

## 27. CHILD AND MEDIA

Venue: ZKÜ-TF-C

Session Moderator: *Kazım Özkan Ertürk (Gazi U.)*

**Change of Regime and TV: Transformation of Children's Broadcasting in Magyar Public**

**Service Broadcasting Board (MTV)**

*Sevgi Can Yağcı (Gazi U.)*

**Documentary Features of Children Magazines in Old Letters in the Context of 'Gürbüz Türk Çocuğu' (Robust Turkish Child) and 'Musavver Hukuk-i Etfal' (Illustrated Children's Law) Magazines**

*Elif Konar (Fatih U.)*

**Islamic Press in Turkey and Children's Representation Styles**  
Osman Nuri Yüce (Ankara U.)

**The 'Toy' (Image) in the Books of "Sunay Akın" As a Means of Transferring Culture from One Generation to the Other**

*Kazım Özkan Ertürk, Özge Uğurlu (Gazi U.)*

14.45-15.00: Coffee Break

15.00-16.30: SESSIONS: 28-29-30

## 28. CITY AND MEDIA

Venue: ZKU-TF-A

Session Moderator: *Bilge Gürsoy (Marmara U.)*

**City Images in Media: Marketing of the Cities via Culture-The Example of Istanbul**

*Kaan Taşbaşı (Yeditepe U.)*

**Spatial Communication and Transmission Patterns of International Immigrants; Example of İstanbul, Kumkapı**  
*Yasemin Çakırer (İstanbul Teknik U.)*

**Music As a Cultural Resistance in Civic Transformation**  
*Bilge Gürsoy (Marmara U.)*

**Altering Faces of Folklore: Global City Legends**  
*Gülin Terek Ünal (Marmara U.)*

## 29. STAR IMAGE

Venue: ZKÜ-TF-B

Session Moderator: *Hülya Yengin (Kocaeli U.)*

**Obama, the Star System Leader**  
*Hülya Yengin (Kocaeli U.)*

**From Scholar to Showman: Conspiracy Theorist As an Intellectual Figure in Infotainment**  
*Barış Başaran (Mimar Sinan GSU.)*

**Social Alternation and Star: Avşar Girl**

*Şeyma Balcı (Gazi U.)*

**The Gift of the Media to the Consumption Culture: TV Serials**

*Ezgi Metin Basat (Kastamonu U.)*

## 30. SOCIAL MOVEMENTS AND MEMORY

Venue: ZKÜ-TF-C

Session Moderator: *Ash Kayhan (Kocaeli U.)*

**Cultural Memory and Media**

*Ash Kayhan (Kocaeli U.)*

**Social Memory, Communication and Violence**  
*Barış Çoban (Okan U.)*

**To See or Not to See the Social Reality in the Editions of "MİMARLIK" (Architecture) Journal: 1990-2000 The Turkish Architecture Reality of Chamber of Architects**  
*H. Tahsin Selçuk (Abant İzzet Baysal U.)*

**Social Movements in Terms of Social Communication: Kamer**  
*Esengül Ayyıldız (Marmara U.)*

**Use of Internet in Social Movements**  
*Perrin Öğün Emre (Kadir Has U.)*

16.30-16.45: Coffee Break

16.45-18.00 SESSIONS: 31-32-33

## 31. FRANKFURT SCHOOL, MEDIA STUDIES AND TURKEY

Venue: ZKÜ-TF-A

Session Moderator: *D. Beybin Kejanlıoğlu (Ankara U.)*

**Discussion of Frankfurt School in Turkey's Communication Studies**  
*İnan Özdemir, Vahit İlhan (Ankara U.)*

**Frankfurt School in the Context of Arts and Modernism**  
*S. Evren Yüksel (Ankara U.)*

**The Signs of Frankfurt School's Cinema Concept in Turkey**  
*İrfan Hıdıroğlu (Ankara U.)*

**To Read Walter Benjamin and Photograph "Together" in Turkey**  
*Tolga Hepdinçler, Tuba Ayten (Ankara U.)*

**Adorno and Music in Turkey**  
*Anıl Karaoğlu, Moldiyar Yergebekov (Ankara U.)*

## 32. EVERYDAY LIFE

Venue: ZKÜ-TF-B

Session Moderator: *Soner Yağlı (Ege U.)*

**(Non)contribution of Media in the Solution of Environmental Problems**

*Şule Yüksel Öztürk (Anadolu U.)*

**Rulership in Daily Life? Rulership of Daily Life?: The Questioning of Media and (its) Culture within Daily Life and Ruleship Context**

*Funda Yağlı (Ege U.)*

**Our Daily Life in the Challenge Between Producer (Produced) and Consumer (Consumed)**

*Soner Yağlı (Ege U.)*

**Kitchen and the Women; What Does Kitchen Mean to Women?**

*Şahinde Yavuz (Karadeniz Teknik U.)*

## 33. IS INTERNET (STILL) BRAND NEW?

Venue: ZKÜ-TF-C

Session Moderator: *Alper Maral (Yıldız Teknik U.)*

**From Verbal Culture to Electronic Culture: Detections about Nasrettin Hoca in Turkish Websites**

*Ayşe Duvarcı (Başkent U.)*

**Discourse of Learned Society: Critical Analysis of Turkey 2006-2010 Learned Society Strategy Script**

*Babacan Taşdemir (Middle East Technical U.)*

**Internet as a New Social Environment**

*Hatice Şule Oğuz (Ankara U.)*

**Plagiarism in the New Communication Technologies**

*Mert Denizci (Marmara U.)*

**Short Movies as the Manifestation Media of the Millenium Youth**

*Alper Maral (Yıldız Teknik U.)*

**18.00-18.30: CLOSING SPEECHES**

**Eksal Kargı** (*Zonguldak Karaelmas U., Faculty of Medicine*)

**Atila Öksüz** (*Karaelmas Journalists Society*)

**Nurçay Türkoğlu** (*Marmara U., KAD, İLAD*)

**18.30-19.30: COCTAIL**

**POSTERS: 2-4 July 2009 (ZKÜ-TF-GROUND FLOOR)**

**Is TV Watching Measurement System a Modern Myth?**

*Artun Avcı (Marmara U.)*

**Virtual and Real: Cuba-Peru-Turkey**

*Ayten Övür (Marmara U.)*

**Alternative Network Society: New Social Movements**

*Behçet Güleriyüz (Marmara U.)*

**What Happened to Your Words that the World Was Enormous and We Were War Children?**

*Elif Konar (Fatih U.)*

**Manhood Definitions over the Loser in Periodic Editions**

*İlkay Kanık (Marmara U.)*

**Civic Transformation Discourse in Media and the New City Culture**

*Murat Şentürk (İstanbul U.)*

**Community Radio and ultra-localism: the case study of Forest FM**

*Salvatore Scifo (Westminster U. / Marmara Ü.)*

**An Analysis about Opposite Public Spheres Regarding the Critics Brought to the Conception of Public Sphere: the Example of Turkey Social Forum**

*Serhat Çoban, (Ankara U.)*

ALL SESSIONS ARE GOING TO BE HELD IN THE A, B and C CONFERENCE HALLS WHICH ARE SIMULTANEOUSLY AVAILABLE IN THE DEANERY BUILDING OF ZONGULDAK KARAELMAS U., FACULTY OF MEDICINE.

\*THE SESSION LEADERS ARE EXPECTED TO PAY ATTENTION TO USING THE TIME FAIRLY AS THE HALLS ARE GOING TO BE USED JOINTLY AND RESPECTIVELY.